TODD GRAY



LUXURY AND SUCCESS

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The inspiration for this body of work was borne accidentally. I was cleaning out a drawer in my home one day and came across a handful of some old Apple product boxes...Ipad, Iphone...I had no use for them, but they were too beautiful to discard. It got me wondering about luxury packaging and so I decided to do an homage to the packaging of luxury brands. Given that I work with boxes, it felt like a natural fit.... as packaging is art. This small catalog is the result of some of the work I have done in this genre. I'm having a good time with it all and I've been astonished at the positive response to it.

There are also a few other pieces in this catalog that are inspired by financial success and other high end luxury brands.

Should you be interested, feel free to reach out. My studio is located in the Los Angeles area.

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"My mother was a
Louis Vuitton queen.
There was always
this brown Louis
Vuitton pattern in
my home growing
up and I've always
found it uniquely
beautiful. This piece
was inspired by the
old school Louis
Vuitton steamer
trunks. It was a rather
difficult sculpture in
that it was so mono
chromatic. I had to
change the sizes
and directions of the
imagery to give this
piece a chance at
working. The sides
of each box are all
painted metallic gold
and the corners are
painted gold metal."

mazal

51" x 71" x 15" Acrylic paint on wood boxes, metal corners



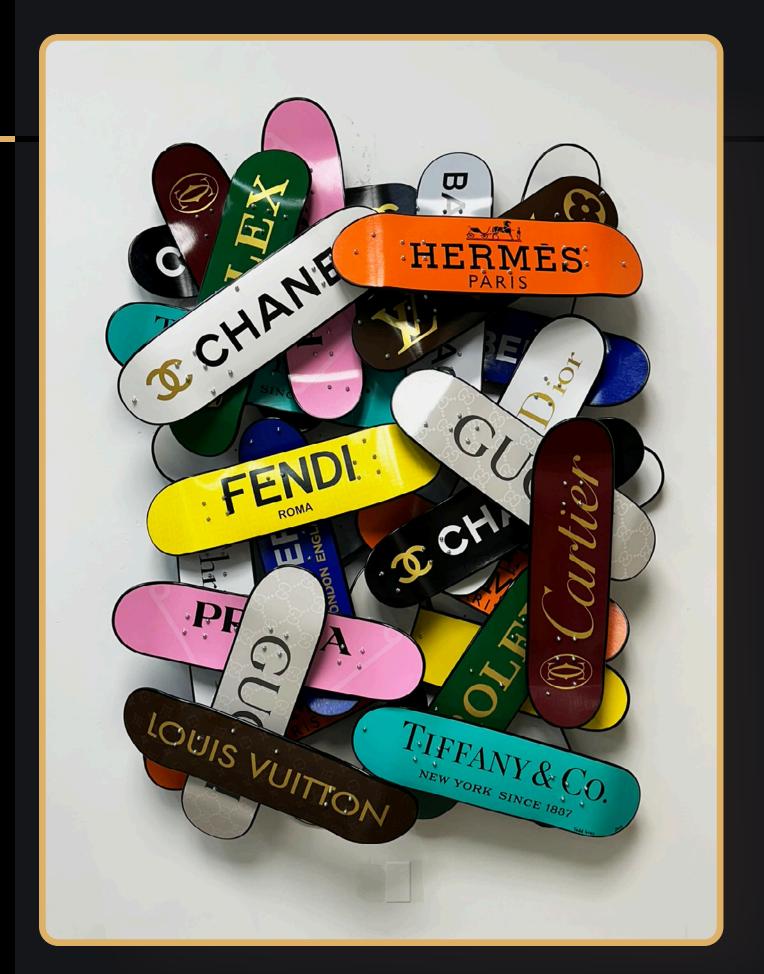


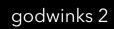


mazal

51" x 71" x 15" Acrylic paint on wood boxes, metal corners

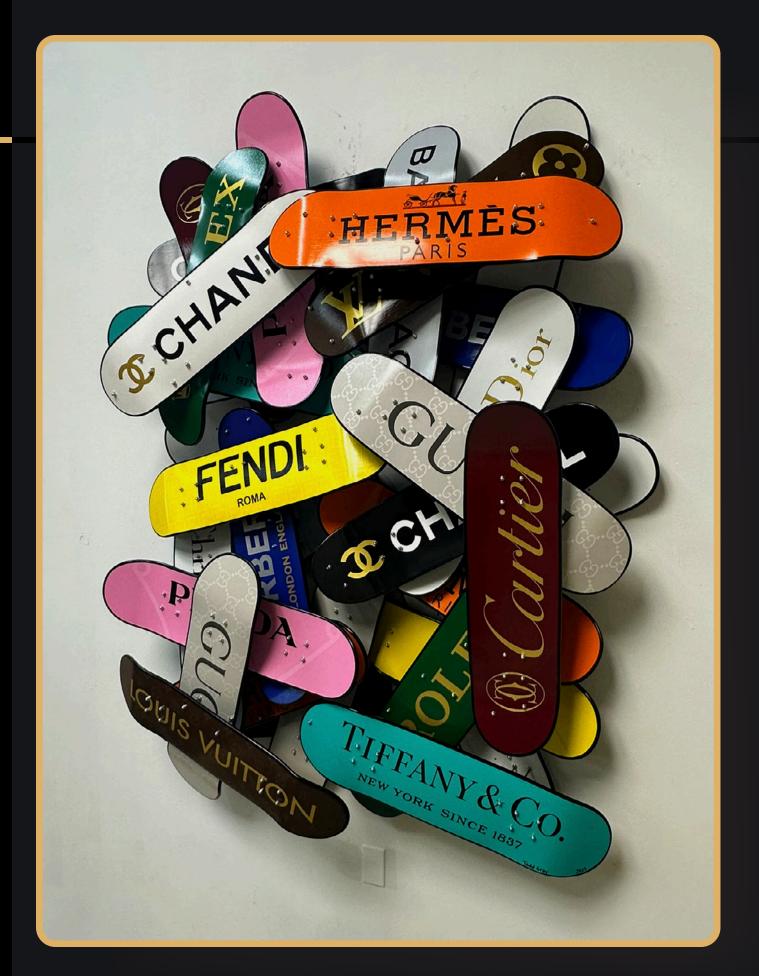
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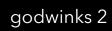




56" x 76" x 13" Acrylic paint on skateboards.







56" x 76" x 13" Acrylic paint on skateboards.



"Skateboards
were an obvious
progression to
this luxury brand
genre. Each of
these boards
is painted in
pearlescents and
it glows like a
jewel in different
light. Many of
these boards
have the brand
patterns subtly in
the background."

godwinks

56" x 76" x 13" Acrylic pearlescent paint on skateboards.









godwinks

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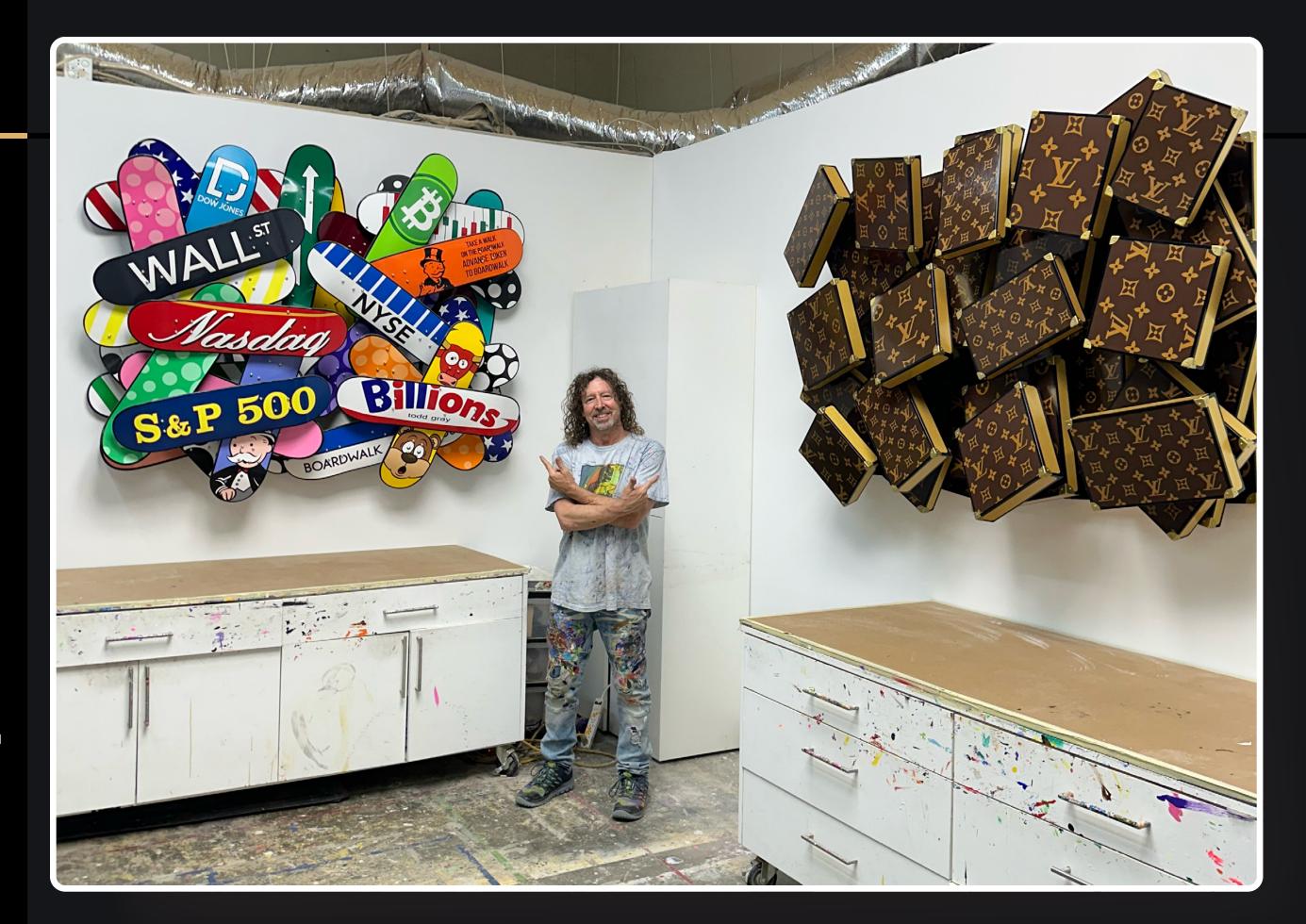
scratch

73" x 59" x 15" Acrylic paint on skateboards



scratch

73" x 59" x 15" Acrylic paint on skateboards



scratch

73" x 59" x 15" Acrylic paint on skateboards

mazal

51" x 71" x 15" Acrylic paint on wood boxes, metal corners

"This sculpture was borne out of my love of the sophisticated packaging that is our first introduction to the high end products we cherish and covet"

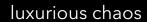
babel

65" x 20" x 20" Acrylic paint on wood boxes





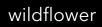




65" x 24" x 30" Acrylic paint on wood boxes







64" x 24" x 27" Acrylic paint on wood boxes







81" x 35" x 28" Acrylic paint on wood boxes

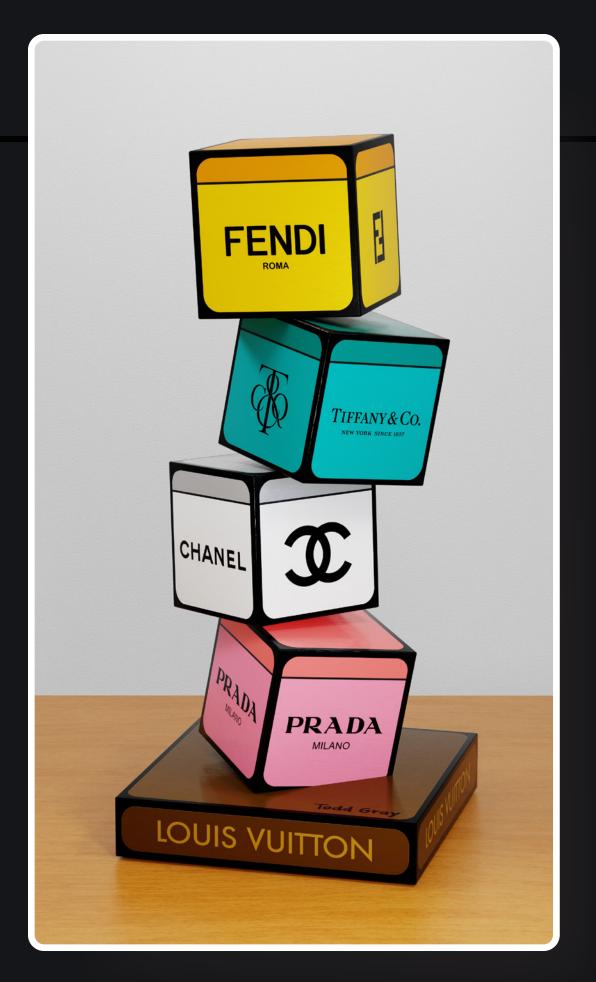


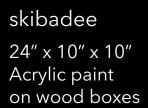


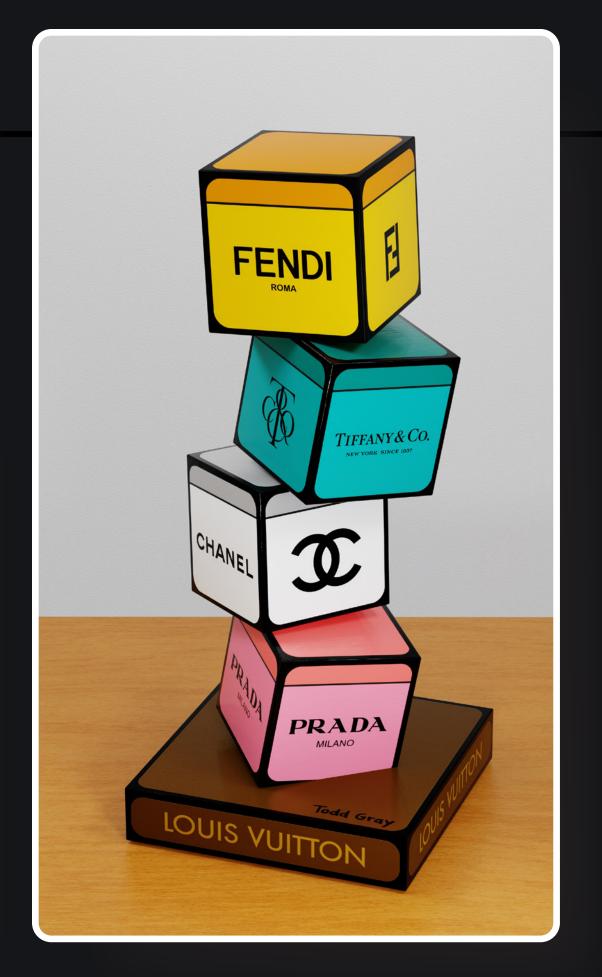
chasing the fantastic

87" x 30" x 30" Acrylic paint on wood boxes

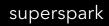




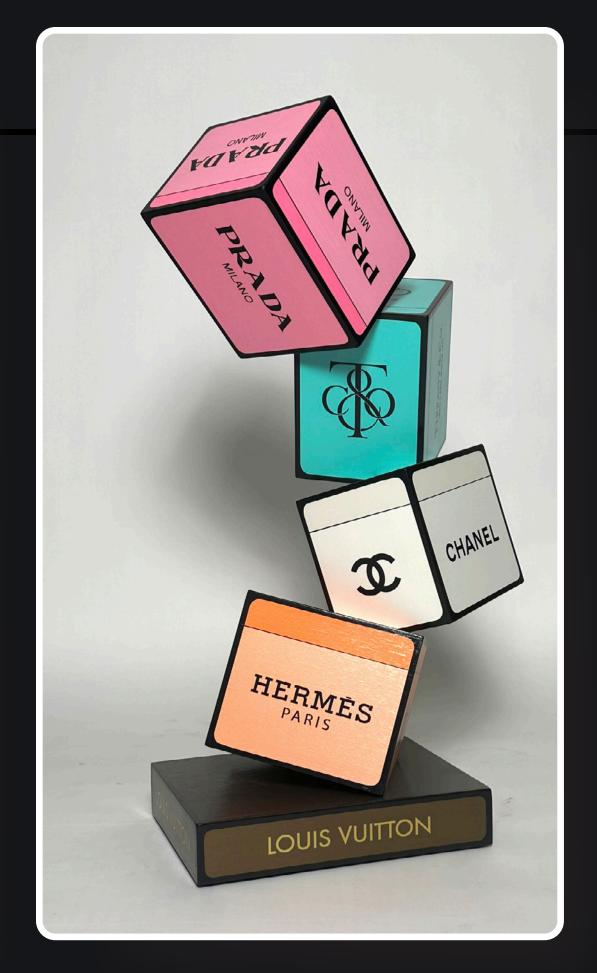








33" x 11" x 17" Acrylic paint on wood boxes







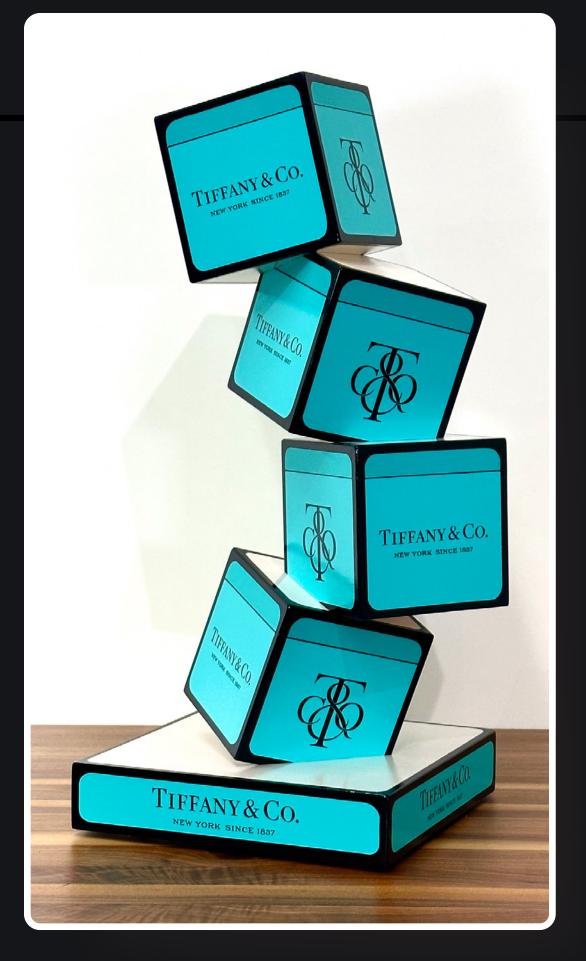
33" x 10" x 17" Acrylic paint on wood boxes



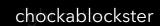




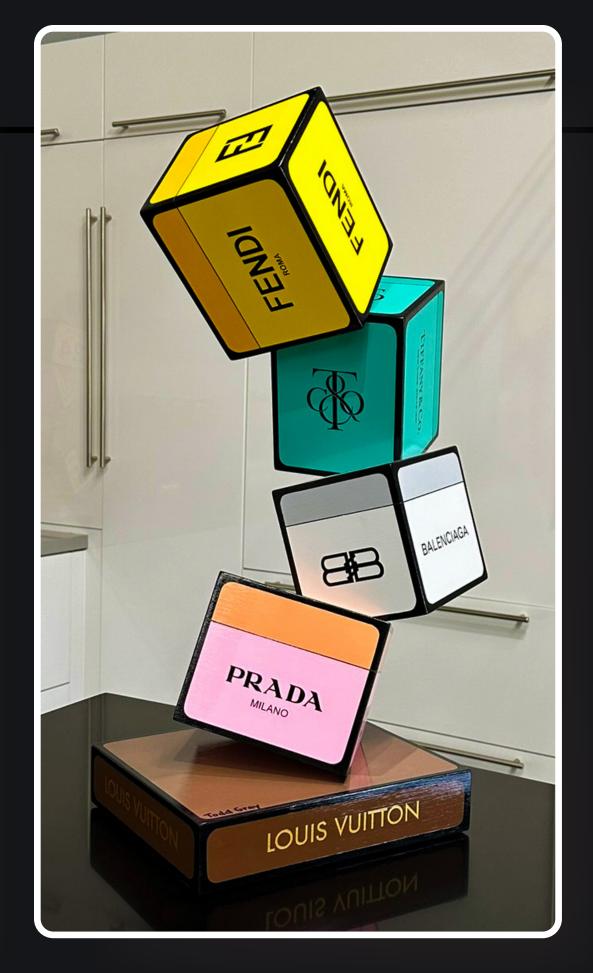
25" x 11" x 11" Acrylic paint on wood boxes

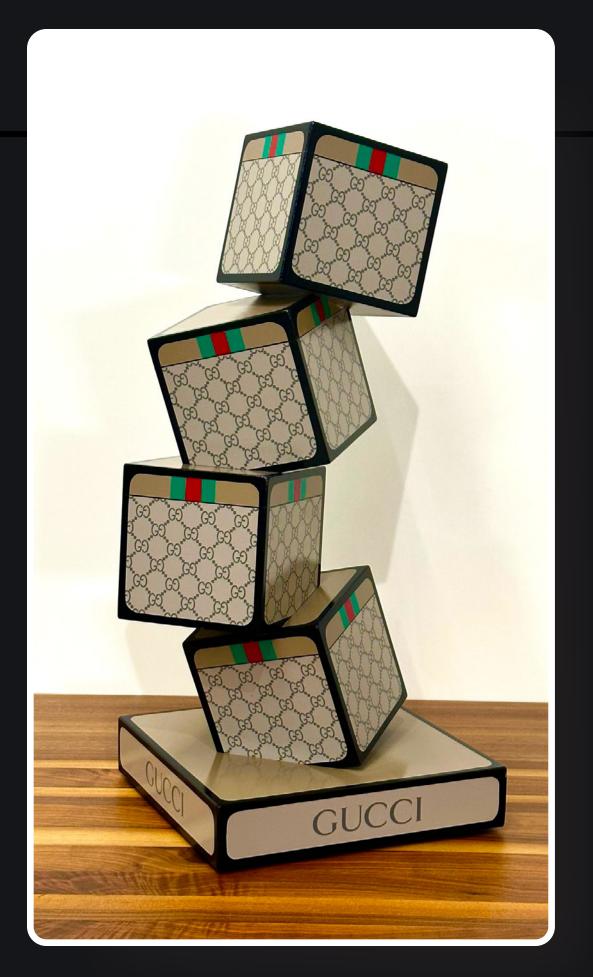






29" x 14" x 11" Acrylic paint on wood boxes



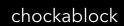




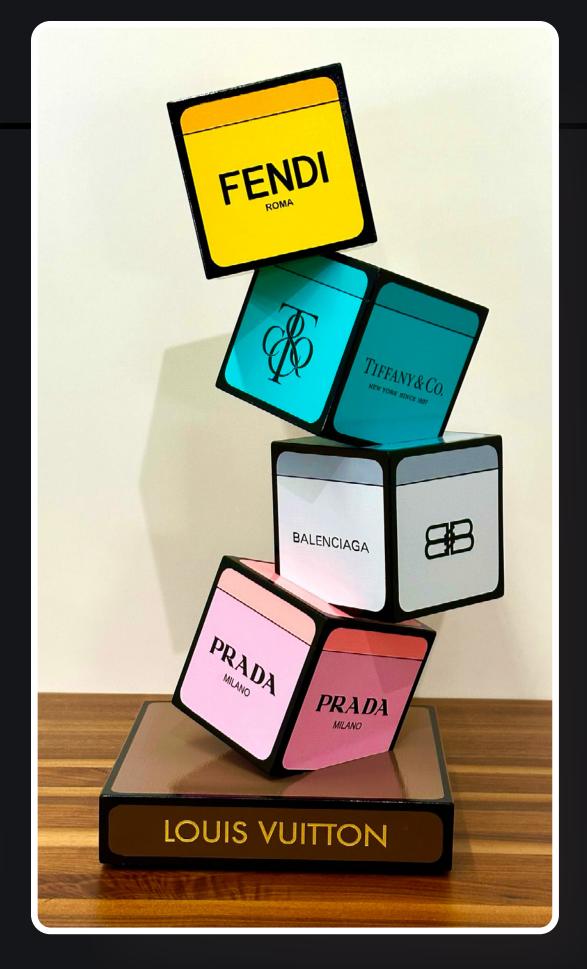
25" x 11" x 11" Acrylic paint on wood boxes







25" x 11" x 11" Acrylic paint on wood boxes



Thank you for taking this short journey with me...

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